

ASIAFRUIT CONGRESS

6 SEPTEMBER 2016 • HONG KONG



Sponsorship Opportunities

Choose from three comprehensive tiers of sponsorship: Gold, Silver & Bronze

- Great opportunity to deliver your brand values to top executives in Asia's fresh produce business
- Sponsoring Asiafruit Congress puts your company at the heart of the global fresh produce community
- Promote your company, engage with 400+ delegates both on and off line, before during and after the event and gain maximum exposure

Tiers and Rates

Gold sponsorship: US\$12,500

Gold Sponsorship Benefits

- 4 free delegate passes to entire event programme
- 1 full-page advert in the Asiafruit Congress 2016 preview issue of Asiafruit Magazine (July/August 2016)
- 1 full-page advert in the Asiafruit Congress 2016 Delegate Handbook
- Your company logo on all promotional material before, during and after the event
- Company logo and hotlink from www.asiafruitcongress.com
- Insertion of one corporate brochure in Delegate Bag
- Gold positioning of company logo on conference room banner & directional signage
- Gold sponsor profile in Delegate Handbook
- Choice of one item below to sponsor and personalise*:

Networking Break, Lunch, Delegate Handbook, Delegate Bag, Statistics Handbook, Luggage Tags

*These items are allocated to Gold Sponsors on a first-come, first-served basis

Silver sponsorship: US\$8,500

Silver Sponsorship Benefits

- 3 free delegate passes to entire event programme
- 1 full-page advert in the Asiafruit Congress 2016 preview issue of Asiafruit Magazine (July/August 2016)
- 1 full-page advert in the Asiafruit Congress 2016 Delegate Handbook
- Your company logo on all promotional material before, during and after the event
- Company logo and hotlink from www.asiafruitcongress.com
- Insertion of one corporate brochure in Delegate Bag
- Silver positioning of company logo on conference room banner & directional signage
- Silver sponsor profile in Delegate Handbook
- Choice of one item below to sponsor and personalise*:

Official Delegate List, Pocket Programme, Welcome Refreshments, Stationery, Gift, USBs, WIFI onsite, Simultaneous translation

*These items are allocated to Silver Sponsors on a first-come, first-served basis

Bronze sponsorship: US\$6,000

Bronze Sponsorship Benefits

- 2 free delegate pass to entire event programme
- 1 full-page advert in the Asiafruit Congress 2016 preview issue of Asiafruit Magazine (July/August 2016)
- 1 full-page advert in the Asiafruit Congress 2016 Delegate Handbook
- Your company logo on all promotional material before, during and after the event
- Company logo and hotlink from www.asiafruitcongress.com
- Insertion of one corporate brochure in Delegate Bag
- Bronze positioning of company logo on conference room banner & directional signage
- Bronze sponsor listing in Delegate Handbook

For more information

Email: info@asiafruitcongress.com

Tel +44 20 7501 3707 (UK) / Tel +61 39 0401 601 (Australia)

www.asiafruitcongress.com

together with

